



Sunset Village Voice

Your Neighborhood Newsletter

Winter 2017

SVCA neighborhood meeting:
Thurs., February 16 at 6:30pm
Bethany Church, 3910 Mineral Pt. Rd.

Happy New Year to All of Sunset Village!

It's going to be an active year in our neighborhood. First comes the election of a new alder in April. There are two registered candidates—you'll see articles from both in this newsletter, and we've also invited them to the February SVCA meeting (Thursday, the 16th). A big thanks goes to Tim Gruber, who stepped in to fill the alder position after Chris Schmidt resigned early in 2016. Tim has done a great job of communicating with neighbors and representing our interests before the Common Council, and I hope our next alder will do the same.

Street construction on Sunset Ct. will begin in mid- to late-Spring and continue through the end of summer. Later this year, the Sunset Park playground will be redone—you'll find an article elsewhere in this newsletter describing what's happening and asking for donations.

We'll be planning our usual summer & fall social events (Ice Cream Social, garage sale, Block Party, & Halloween parade). As a reminder, the membership dues we collect help subsidize these and other events throughout the year so we can keep them free to the whole neighborhood. We have a suggested donation of \$15 per family, so please consider joining soon (simply send a donation to the PO Box listed on the back page).

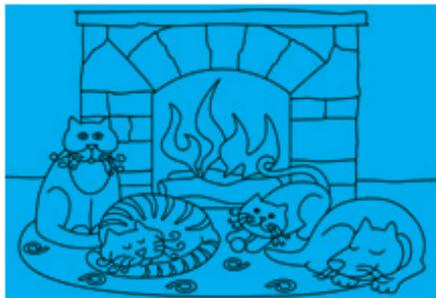
See the article about the November 2016 meeting for updates on the Midtown Police Station construction.

The SVCA meeting dates are set for the year: they are the third Thursday of February, May, August, and November. Hope to see you there.

Please contact me at sereynard@aol.com if you have requests for agenda items.

Regards to you all,

Sue



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Full Moon Owl Walk

Friday, February 10, 6:00 p.m., Hoyt Park

Friends of Hoyt Park will host the Full Moon Owl Walk on Friday, February 10 at 6:00 p.m. Please meet at the main shelter at that time. There will be a nice fire going in the fireplace and hot cocoa for all. Feel free to bring treats. We hope the owls will grace us with their presence.



Police Incident Report for Case #2016-434159

spotted by Sunset Village resident Ulrike Dieterle at:

www.cityofmadison.com/police/newsroom/incidentreports/

Incident Type: Theft

Incident Date: 12/08/2016 - 7:53 AM

Address: 621 Science Dr. (UW Health clinic)

Arrested: Anthony R. Bell, age 27, Madison

Details: It was a medical appointment that likely spiked a 59-year-old west side man's blood pressure yesterday morning, and that was before his name was even called as he sat in the waiting room. He was busily filling out prerequisite paperwork, and had no clue, at that very moment - in a nearby hallway - a senior medical assistant was confronting a man who was acting suspiciously. The man had been spotted wandering in restricted areas, and when stopped claimed he had just dropped his little brother off for a pulmonology appointment.

That did not fly with the senior medical assistant as she let him know they have no pulmonology area at this UW Health clinic. She escorted the man to the waiting area. There sat an elderly woman, and the 59-year-old man, the guy filling out health forms. He had placed, on a chair next to him, his man purse and jacket. The new arrival took the very next chair, so that the man purse was now between the two men. Having finished the questionnaire, the older man got up and handed it to the receptionist. In those few seconds his man purse disappeared. There would not have been enough time for the elderly woman to have sprung from her seat to snatch it, but the younger man was certainly in position to have made such a move, and he was now preparing to leave. The victim asked if he might take a gander inside the suspect's backpack. The suspect was amenable and began unzipping pockets and cargo areas. There was no man purse; however, as the 27-year-old began to walk away, the victim saw the suspect was firmly clutching his left arm to his side. The victim called out and asked if he could get a look inside the suspect's jacket. Again, he was agreeable, only this time the mystery of the missing man purse was solved. It was inside the garment. The victim quickly recovered it, and the suspect began to briskly head out. Not so fast. Realizing a crime had likely just been committed, the older man made a quick launch and tackle. It resulted in the men grappling on waiting room carpet, as the receptionist and elderly woman looked on. The victim's new glasses were bent as he placed the suspect in a full nelson [see illustration]. He wrapped his legs around the suspect's body, and so they rolled. That was until a couple of staff members asked the victim to let the suspect go. Employees next followed the suspect out the door, which was about the time MPD was rolling up. The suspect provided his account to a responding officer. He said when the other man walked his paperwork to the receptionist, he realized it was time to catch a bus. The suspect was evidently a bit hasty in putting things away, and when the other man stopped him, the suspect didn't even realize he had placed the man purse in his jacket. He was certain, he told the officer, it was his own Bible he tucked away. If it had been the Good Book, he might have wanted to spend waiting room time brushing up on one of the Ten Commandments.



2017 Sunset Village Community Association Membership Drive

THANK YOU to the record number of people who became Sunset Village Community Association members, starting at the 2016 Ice Cream Social, and then responding to the newsletter call to join. You are too numerous to list in this newsletter, but please celebrate yourselves on the SVCA website and Facebook page.



Sunset Park Playground Renovation Update - Your Help and Donations Needed!

submitted by Alice Yuroff, Jason Valerius and Erin Courtenay

This Spring, the City Parks Department will be replacing the playground equipment in Sunset Park. The new equipment will not only meet safety standards but is also designed to encourage active play. After 2 neighborhood meetings with the Madison Parks Department and feedback from over 90 people (including kids), the following decisions were made, which will really enhance the park and bring a lot of value to our neighborhood!

- New conventional playground equipment will be geared towards kids aged 5-12, but younger kids will still be able to use it.
- The play equipment will include multiple slides, platforms and climbing features, a roofed platform area, monkey bars and play store front.
- A new swing set will have four swings, including one disability accessible seat.
- The existing T-bar with two tot swings will remain.
- Additional benches will be installed.
- Wood mulch will replace the pea gravel under the play equipment and swings (as opposed to rubber mulch).
- A natural play area with boulders, logs to climb, as well as pea gravel for digging and construction play, is strongly supported by neighbors. **This addition will depend on \$8,000 being raised by the neighborhood.**
- There is strong support to add a children's literature theme. This unique idea might include inscribing a series of 5-7 boulders and/or plaques with quotes from well-known books as well as installing a Free Little Library.

The City of Madison has committed \$25,000 to purchase the conventional play equipment as well as the funds needed for installation and new mulch. However, if we want to include a unique, interactive natural play area in Sunset Park, **we need to raise \$8,000 before February 28!** Neighbors have already pledged \$5,500, including \$1,000 from the Sunset Village Community Assoc.. But we still have a lot of money to raise in a short period of time to make this vision a reality!

We have made arrangements with the Madison Parks Foundation to help collect those donations.

Please direct donations to the Madison Parks Foundation: <http://www.madisonparksfoundation.org>.

Or mail a check to PO Box 2987, Madison, WI 53701. **Be sure to specify "Sunset Park Playground."**

We are also looking for more people who are interesting in helping plan and implement the children's literature theme! If you are interested in this exciting project, including helping to select quotes, please take this survey by the end of February: www.surveymonkey.com/r/SunsetParkKidLit, or contact Jason Valerius at jasonjvalerius@gmail.com.

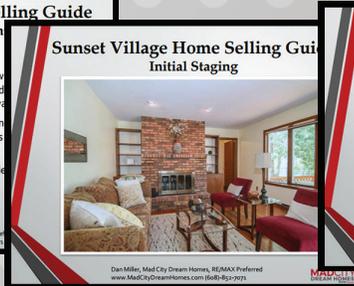
We are very excited about our new Sunset Park playground, including the opportunity for a distinctive natural play area and the children's literature theme! If you have questions, comments or suggestions please contact **Jason Valerius** at jasonjvalerius@gmail.com. See the **City of Madison Parks website** for plans, site photos, playground design, etc.

<https://www.cityofmadison.com/parks/projects/2017-sunset-park-playground-replacement>



What does it take to sell your home in Sunset Village?

That's what we asked before creating our Sunset Village Marketing Plan.

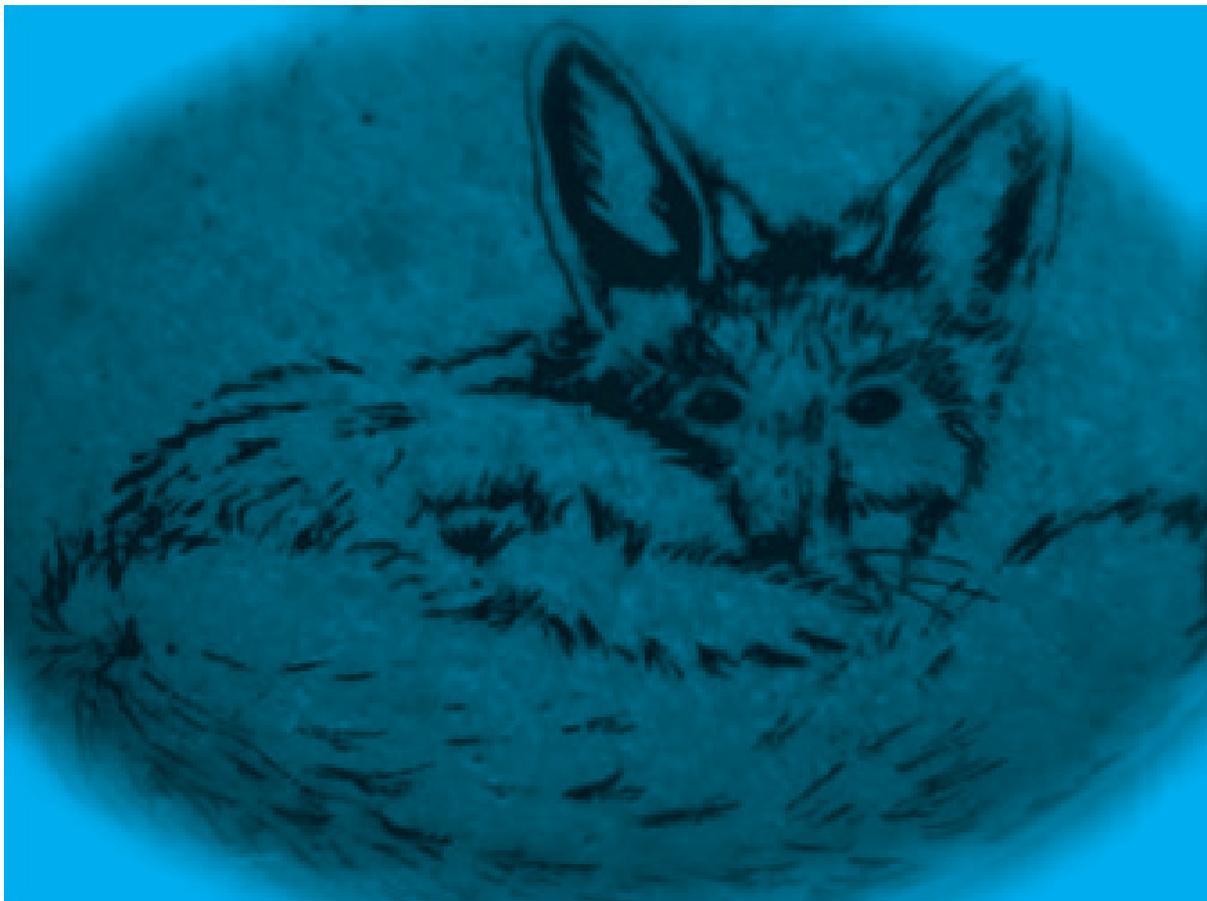


Dan Miller
Tammy Steiner
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To view the full plan visit
www.madcitydreamhomes.com/sunset-village.php

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info@madcitydreamhomes.com
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Fox Drawing by Peggy Lison

Who is Running for District 11 Aldermanic Seat on April 4?

Arvina Martin



My name is Arvina Martin, and I was born in Madison and raised in Hill Farms. I graduated from West High School and went to Dartmouth College for my BA in Native American Studies. I returned to Madison to raise my daughter, Nico, and began work in state government and later UW-Madison.

I've worked for various political campaigns and I was the Chief Communications Officer for the Ho-Chunk Nation Legislature. I am a Statewide Tribal Liaison for the Wisconsin DOT where I work with Wisconsin tribes on road safety, infrastructure, and creating opportunities for tribal members in the transportation industry. I serve on the board of NARAL Pro-Choice Wisconsin and the executive board of the DaneDems, and I am the Chairwoman of the Democratic Party of Wisconsin's American Indian Caucus.

I am running for Alder because I believe that we must give back to our community. Madison has had such an impact on who I am as a person, and I want to pay those gifts forward. I've worked with marginalized communities at different levels of government to make sure decisions are made in the best interests of all people. I'm committed to keeping Madison a thriving community for all of its residents by working to end our racial disparities. District 11 has strong neighborhoods and compared to other parts of the City we do not want for much, but we need leadership that can ensure our public safety and infrastructure needs are met and that your voices are heard on the update to the City's Comprehensive Plan and redevelopment. I have the experience, qualifications, and commitment to be that leader, and I hope I earn your vote on April 4th! To talk more about what we can do for Madison, you can reach me at 608-238-4547, or at arvinaformadison@gmail.com.

Bradley Campbell



Thank you, I appreciate this opportunity. I am running for District 11 Alder because I believe those we entrust to represent us should have both the commitment to responsibility, and skills and experience. I've been educated and worked in many policy areas, actively served my community, and I have the skills, knowledge, and experience to lead Madison.

I earned my Master's at the UW La Follette School of Public Affairs and worked in all governmental levels - local to federal. I've worked a range of policy issues - municipal cable agreements, labor contracts, federal block grants for affordable housing and homelessness, and juvenile justice. I worked on labor economics at the Department of Workforce Development, where I also served as a union treasurer. Today I consult on North American energy efficiency programs - measuring effectiveness and advising improvements.

I serve as Cub Scout Den Leader, often meeting at Hoyt Park and giving back through park clean up, and as Boy Scout Troop Treasurer. My wife and I organize family games for the Hill Farms Fourth of July Picnic and I co-founded the Hill Farms Neighborhood Watch. I've served my neighborhood and city through the University Hill Farms ad-hoc Steering Committee - developing an award-winning neighborhood plan. Currently, I serve on the Sustainable Madison Committee where we recommended the Common Council update Madison's goals for 100% renewable and net-zero carbon energy.

Madison confronts many issues; that is why my broad policy background - education, service, experience, and commitment - is best suited to deal with them. My initial goals, for the district and city: to build on the successes and experiences I've had serving through the neighborhood plan and Sustainable Madison. In coming months I look forward to speaking with the residents of our great neighborhoods and district.



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Midvale Heights Community Association Baseball

Midvale Heights Community Association Baseball is a fun baseball league for kids from 3 to 9. The season begins the week of June 5 and ends the week of July 24. We have T Ball on Tuesday, Major Coach Pitch on Wednesday, and Minor Coach Pitch on Thursday. Games are played at Piper and Segoe Parks and Midvale School. Players will receive a t-shirt, hat and baseball. Cost is \$50 for the first child and \$40 for the second. Applications will be available at Sequoya Library at the end of January and on the Midvale Heights website: www.midvaleheights.org. Any questions, please contact Mike Pressman at 288-0993 or mmpressman@charter.net.



photo by George Merriman

Happy New Year from Alder Tim Gruber

excerpted from Alder Gruber's District 11 blog

Happy New Year! Looking back on 2016, I would like to thank all the residents of District 11 who have contacted me. I would also like to thank the dedicated staff of the City of Madison, who have been of great assistance to me and to all of our residents. I hope you have a great year in 2017.

Slow Down: I received an email from a District 11 resident that I would like to share parts of.

“I am writing today to express concern regarding children walking to school and the excessive traffic speed and volume on Mineral Point Road, Midvale Boulevard, and Segoe Road near three elementary schools and one middle school. Imagine your eight or nine-year-old child walking or biking next to cars speeding by at forty miles per hour in order to get to and from school every day. This is what my children do twice a day. I live on Mineral Point Road and daily experience the fear of one my children or one of their peers getting hit by a speeding car. Midvale Elementary School, Van Hise Elementary School, and Hamilton Middle School are close-proximity neighborhood schools to which most children walk. Since most children live within walking distance, bussing is not offered by the school district for most children. Twice a day, children are crossing and walking down very busy, high speed streets.”

As a parent of 9 and 11 year old children, who attend Lincoln and Cherokee Schools, I am particularly concerned about their safety, and the safety of all our children and all our residents. Please remember to slow down in school zones, and drive within the speed limit in all areas.

Walking Audit: In response to comments I have received in regard to the proposal for a hotel on Frey St., I have been walking throughout the Hilldale area and recording conditions for pedestrians, bicyclists, and drivers. I will compile the list of my observations and the observations of others and make recommendations to the staff of Traffic Engineering. If you have any observations on walking in the Hilldale area, please send them to me at district11@cityofmadison.com.

Are You Using Too Much Salt?

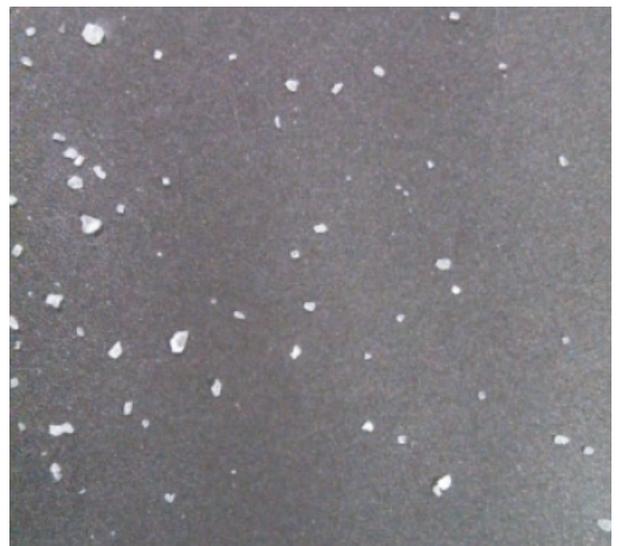
You kept the leaves out of the lake, now it is time to keep the salt out! We all rely on salt to help keep us safe. However, you only need a little. You can help change the amount of salt used on our sidewalks, parking lots, and streets. The most efficient amount of salt is one coffee mug for a 20 foot driveway or 10 sidewalk squares! Any more than that and you unnecessarily harm plants and animals, pollute lakes and groundwater, and damage vehicles, roads and bridges.

This winter, help protect our lakes and groundwater:

- Shovel Early: Clear walkways before the snow turns to ice.
- Use Less: Use one coffee mug per 10 sidewalk squares; **see illustration for proper salt scatter pattern.**
- Switch: Salt doesn't work under 15 degrees;
- instead use sand or low temp ice melter.
- Hire a contractor that is a trained Salt Wise applicator!
- Share: Remind stores & businesses to be Salt Wise.
- Be Salt Wise all year: The salt from your water softener ends up in local streams, so switch to new, efficient softeners.
- Learn how to be Wisconsin Salt Wise at www.wisaltwise.com.

2017 Neighborhood Grant Program

Grant applications and guidelines will be available in mid-January on the city's webpage; applications will be due February 27, 2017 at 4:30 p.m. Contact Linda Horvath, Department of Planning & Community & Economic Development, Planning Division, 608-267-1131, lhovath@cityofmadison.com with any questions.



Imagine Madison—People Powered Planning

source: <http://imaginemadisonwi.com/>

Imagine Madison is a unique public listening campaign, designed by the City of Madison alongside members of the community to gather the opinions of every Madisonian to be used in planning the Madison of tomorrow. The input provided by residents through Imagine Madison will be used to update the City of Madison's Comprehensive Plan, a city-wide action plan for the future of Madison that drives decision-making and investment toward a healthier, more equitable and sustainable city. The City of Madison held two Community Kickoff Meetings in early December. Visit the website, take the survey, and post comments to Facebook at: <http://imaginemadisonwi.com/>

Check out the **Madison City Snapshot**. Do you know how many new homes were built in Madison in the last decade? How about how much Madison is expected to grow in the next 25 years? Where are all the jobs? Just how many cars are on the Beltline? If you've ever wondered where this information was, or wished you had all that data at your fingertips, then you'll be pleased to know we've compiled and published City Snapshot, a book of data, trends, and other information for the city. View or download City Snapshot on the Imagine Madison website.



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City of Madison Park and Open Space Plan Community Visioning Sessions

The City of Madison Parks Division is excited to announce the dates and locations for Five Community Visioning Sessions for the **2018-2022** Park and Open Space Plan. These meetings will provide valuable opportunities for community members to help define the values, vision and goals that shape Madison's park and open space system now and into the future. The Park and Open Space Plan is an important document that guides decision-making about the future of our city parks and open space. It is updated every five years to stay current with changing recreational trends, demographics and park needs, as well as to integrate with other city, county and statewide efforts.

We need your help to make this a success! Please register for any of the following sessions at: <https://www.eventbrite.com/e/city-of-madison-park-and-open-space-plan-community-visioning-sessions-tickets-30903540321>. Sessions will begin with a half-hour informal open house and include highly interactive presentations, discussions and exercises.

Community Visioning Session #1 (North Side)

WHEN: 5:30-8:00PM, January 31, 2017

WHERE: Warner Park Community Recreation Center

Community Visioning Session #2 (East Side)

WHEN: 5:30-8:00PM, February 6, 2017

WHERE: Whitehorse Middle School - Library Media Center

Community Visioning Session #3 (South Side)

WHEN: 5:30-8:00PM, February 13, 2017

WHERE: The Village on Park - The Atrium Community Room

Community Visioning Session #4 (West Side)

WHEN: 5:30-8:00PM, March 1, 2017

WHERE: Alicia Ashman Library

Community Visioning Session #5 (Downtown)

WHEN: 5:30-8:00PM, March 23, 2017

WHERE: Central Library - Meeting Rooms 301 & 302



To learn more, fill out an online comment card and sign up for project updates, visit our project webpage at:

www.cityofmadison.com/parks/projects/2018-2022-park-open-space-plan.

Additional questions or comments? Contact: parkandopenspaceplan@cityofmadison.com, (608) 266-4711.



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Sunset Village Community Association November 17, 2016 Quarterly Meeting

source: minutes by Anne Badey Raffa, at <http://sunsetvillagecommunity.org/>

Ryan Henderson: Neighborhood Liaison Police Officer

Officer Henderson is assigned to our neighborhood and works from 3:00 to 11:00. He provided an update on the Midtown Police Station. Demolition will begin in August, 2017 and the station will be completed by August, 2018. Officer Henderson reiterated that to avert crime we should keep our garages and homes locked. He mentioned the website CCap, which is the Wisconsin Court System Circuit Court Access To Public Records. There was also discussion of the all-day commuter parking on Owen Drive and Eugenia Avenue. Officer Ryan requested a map of the area of concern so that he could address this issue with the Streets Department. One note was that cars cannot always fit through the first block of Owen Drive due to the commuter parking on both sides.

Eric Dundee: City Engineering

Eric discussed street construction for 2017-2018. Road and gutter work on Sunset Court will begin in April, 2017 and be completed by September, 2017. Road work on Westmorland Blvd. from Hillcrest to Mineral Point Road and on Hammersley Road from Westmorland Blvd. to Larkin Street will begin in 2018. There will be meetings this summer providing more details about the 2018 project. Eric said he would work with property owners regarding sewer lines and to help them locate available contractors.

Brian Andersen: Treasurer's Report

After the clearance of two budgeted items, the two newsletters and the Westmorland Fourth of July Party, the SVCA balance will be \$5,933. We also still have a supply of full color SVCA pint glasses available for sale.

Erin Courtenay: Sunset Park Playground

The play equipment and ground covering will be replaced; the ground will consist of wood mulch instead of the current pebbles. The budget for this is \$25,000. In addition, the city budgeted for maintaining the existing bench and adding a second one. There is interest in having a Natural Playground Area as well that would contain boulders and a natural play area, for an additional \$8,000. SVCA agreed to donate \$1000 toward this project. There will be more discussion at our February meeting. Melanie Kranz, with the Madison Parks Foundation, was in attendance and offered to have the executive director work on fundraising and design.

Tim Gruber: Alder Report

Tim shared the good news that the Midtown Police Department stayed in the Mayor's budget. The Mayor proposes the budget, the finance committee makes amendments, and then the City Council makes the final decisions. Tim offered to provide updates on the Midtown project at future SVCA meetings, or sooner if requested. Tim attended the Mayor's Neighborhood Conference – Resilience Planning and Community Building, and suggested that a speaker from this conference could attend one of our meetings.

Sue Reynard: President's Report

The Development Committee has been launched to delve into Accessory Dwelling Units; there will also be discussion of the recently built house on Larkin Street. On the "State of Our Forests" Sue said that when a tree is cut down for construction, the area will be evaluated to determine if a new tree can be placed on the site, and every effort will be made to do so. Sue announced 2017 meeting dates: February 16, May 18, August 17, November 16, 6:30 p.m., at Bethany.

See <http://sunsetvillagecommunity.org/> for complete meeting minutes and topics of discussion.



Looks like it's.....

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Rep. Mark Pocan



Midvale Lincoln Rummage Sale!

submitted by Molly McKinley, Midvale Lincoln PTO

Mark your calendars: the Midvale-Lincoln rummage sale will be Saturday, March 25, 8 a.m. to 1 p.m., in the Midvale Elementary School gym on Caromar Drive. Please consider donating your gently used items like furniture, housewares, books, toys, clothing, electronics (we cannot take computer equipment or TVs) and other miscellaneous items to help meet our fundraising goal. You can drop off items Thursday, March 23, from 3:30 to 8 p.m. and all day Friday, March 24, from 8:30 a.m. to 7 p.m. Your donations will be tax deductible and you may pick up a tax form when dropping off items. After donating please come in and shop on Saturday. For more information, visit www.midvalelincolnpto.org



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West Side Water Well Reaches Critical Contamination Threshold

source: www.cityofmadison.com/water/news/west-side-water-well-reaches-critical-contamination-threshold

Madison Water Utility is launching a multi-year study aimed at finding a way to mitigate road salt contamination at municipal Well 14 on University Avenue. Well 14 is a major source of water for Madison's near west side [including Sunset Village]. Unfortunately, testing has shown dramatic increases of sodium and chloride (the components of salt) in water pumped from the 56 year-old well, particularly since 2000. Chloride levels alone have doubled at the well.

Finding a solution to the issue will be costly and difficult. Madison Water Utility will likely begin by analyzing the well's bore hole in an effort to see which areas below ground are contributing the most sodium chloride to water pumped from the well. From there, the utility will look at every available option -- from rebuilding part of the well in order to draw water from deeper in the aquifer to on-site desalination treatment to abandoning the well entirely.

While the chemicals that make up salt are not considered a health threat to most people, they do have an impact on water quality. Sodium levels at Well 14 are around 45 mg/L, higher than the recommended limit for people on salt-restricted diets. Chloride, the component of salt that causes the "salty" taste, has been measured at the well at 125 mg/L, or 50 percent of the EPA's secondary maximum contaminant level (SMCL) for the chemical. According to our current water quality policy, we must launch a remediation study if a contaminant reaches that 50 percent threshold. If current trends continue, Madison Water Utility projects that chloride levels will exceed the SMCL in about 17 years, at which time the water may be difficult to drink because of the salty taste.

Source of the salt: Every winter, about 140 tons of road salt are dumped on the two-mile stretch of University Ave. between Segoe Rd. and Allen Boulevard. However, research from the Wisconsin Geological Survey indicates that salt spread in the immediate area around Well 14 is only part of the problem. Salt put on roads, parking lots, sidewalks and driveways on the west side of Madison stretching all the way to West Towne Mall generally washes toward the Spring Harbor neighborhood and Well 14. Even if salt use was discontinued across that entire area of Madison tomorrow, there is already a large enough reservoir of sodium chloride in the ground around University Ave. that levels at Well 14 would likely continue to rise.

Road salt found in other wells: In less than 60 years, Well 14 has gone from a new well with high-quality water to one with a critical road salt contamination issue. Madison Water Utility is concerned about what the next six decades could bring for other major wells. Well 6 on University Ave. and Well 16 on Mineral Point Rd. both show increasing levels of sodium and chloride, albeit at much lower levels than Well 14. It's possible that if nothing is done to decrease road salt use across our area, we will be looking at costly chloride mitigation efforts at these wells and others in the coming decades. "Rising levels of chloride in our groundwater and lakes should be a cause of concern to all of us," says Madison Water Utility general manager Tom Heikkinen. "As a region, we are on an unsustainable path with respect to wintertime salt use and we need to figure out how to solve this problem now for the sake of future generations."

Becoming a "Salt Wise" community: Madison Water Utility is a proud member of the Wisconsin Salt Wise Partnership, a coalition of city and county agencies, educators and environmental groups working to get the word out about responsible salt use. Sodium chloride isn't just a groundwater issue. It's accumulating in all bodies of water in the Madison metropolitan area, including Lake Monona, Lake Mendota, Lake Wingra, Starkweather Creek, Dunn's Marsh, Cherokee Marsh, and Willow Creek. But even small changes can make a real difference in the amount of salt we use as a community: www.cityofmadison.com/sites/default/files/news/attachments/wi_salt_wise_press_kit.pdf

A map of Madison Water Utility wells is at: www.cityofmadison.com/sites/default/files/city-of-madison/water-utility/documents/YourWaterSource%20Map.pdf

Find the well serving your address: www.cityofmadison.com/water/waterquality/mywells.cfm

WIDE-LP (99.1 FM), the Smallest Radio Station in Madison

source: Bob Park (Program Director) email, October 25, 2016

This month [October 2016] marks one year of broadcasting on the near west side for WIDE-LP (99.1 FM), the smallest radio station in Madison. If our signal reaches your home, we'd like you to have a say in what we broadcast. We are on the air 24/7 with 40 watts of power (the maximum allowed by the Federal Communications Commission with our antenna height). Our projected range is shown in the map at <http://lpfm.madisonwi.us/images/99.1.jpg>. Car radios should be able to get the station throughout the area surrounded by the circle and perhaps a bit beyond on high ground. Indoor reception will be best near the center of the circle. Inside buildings farther out you will need a good radio equipped with an antenna wire. If you can't hear the station in your home, most of the talk shows we air can be listened to online via the links provided in our daily tweets and station web pages. You can reach both at <http://madisonwi.us/WIDE-LP/talk.htm>.

If you are already a listener we'd like to hear from you via email to radio@widelp.org. Are there particular programs you want us to be sure to continue? Is there something not available anywhere else on Madison airwaves that you'd like us to add? Would you like to become a station reporter for local events in your neighborhood? We'd like to have someone in each of the neighborhoods surrounding Sequoya Library. If you contribute an occasional story to your neighborhood newsletter, you could be the person we are looking for. (There was an article about us in the winter 2016 issue of the *Sunset Village Voice*: Turn it on, Tune it in, Check it out: Neighborhood Radio 99.1 FM)

Recycling News

source: Bryan Johnson, recycling coordinator, on Alder Gruber's District 11 blog

New Guide: <http://www.cityofmadison.com/streets/recycling/documents/RecyclingRulesRegs.pdf>

Ever have any questions about whether or not this thingamajig or that doohickey is recyclable in your cart? We have an easy-to-use two-page guide to help you. The guide should answer most questions people have about cart placement rules and what can, and what should not, go into the recycling cart. For example:

- Did you know that you can recycle aseptic/gable top/Tetrapak cartons? Just give them a rinse to wash out the residual food, and put the lid back onto them.
- Did you know that you should keep the lid closed on your cart when it's out for collection? Rain water and snow ruin paper in the cart. If your cart is too full, maybe you can exchange it for a larger size.
- Did you know that you should not put Christmas tree lights or any tangling hazards in the recycling cart? No tangles in the cart – please. These ropy items can cause serious sorting problems at the recycling center.

What Happens After the Green Cart?

Pellitteri Waste System is the company that sorts everything from our green carts and gets it to downstream vendors to be recycled. Have you ever watched the video of how your recycling gets sorted by Pellitteri? It's fascinating, and worth your time if you ever wondered what really happens to all that stuff. Did you know that people actually hand pick contaminants from a conveyor belt? Watch the video: www.youtube.com/watch?v=JyzPvM_4sJ4&feature=youtube

Let's Get Involved!

There are many city committees, commissions, and boards who could use a Madisonian like you who cares about your community. A lot of important decisions and discussions happen in these meetings. If you'd like to help decide how the City responds to concerns about the environment, or solid waste, or another community issue then, as they say in Hamilton, you got to be in the room where it happens. Find openings and apply to join at this link: www.cityofmadison.com/CityHall/legislativeInformation/apply.cfm

2016 Sunset Park Halloween Highlight Photos

photos from Sunset Village Facebook page

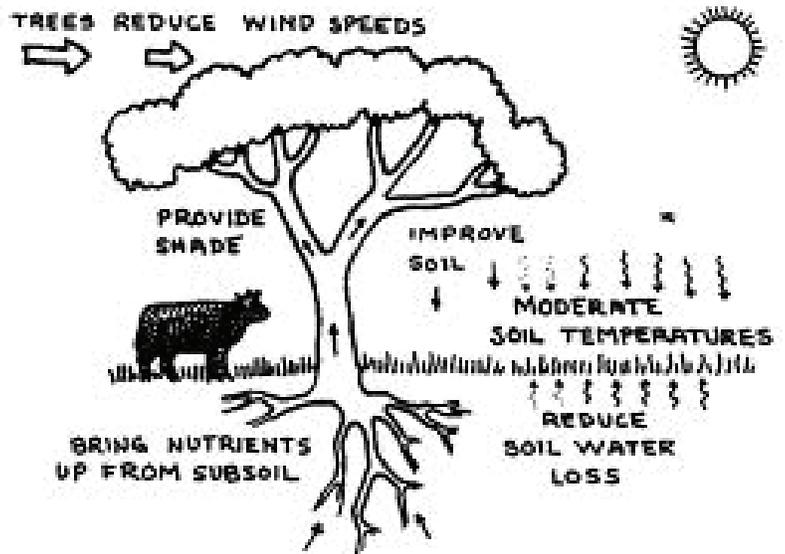
Alice Yuroff reports: Happy Halloween! We had a great time at the annual Halloween parade. A big thanks to all the volunteers, Trader Joe's for donating pumpkins for kids to decorate and La Brioche for donating cupcakes!



What's a Tree Worth?

submitted by Ulrike Dieterle

The next time you contemplate cutting down a healthy tree, consider its monetary worth. According to *Growing Greener Cities*, a book published in 1992 by the American Forestry Association, trees have significant monetary benefits. They have found that a single tree provides \$73 worth of air conditioning, \$75 worth of erosion control, \$75 worth of wildlife shelter, and \$50 worth of air pollution reduction. Compounding this total of \$273 for fifty years at 5% interest results in a tree value of \$57,151.



For more information on the value of trees:

<http://forestry.usu.edu/htm/city-and-town/urbancommunity-forestry/what-is-a-tree-worth>

<http://actrees.org/news/trees-in-the-news/research/what-are-trees-worth-to-cities/>

NEIGHBORHOOD EVENTS

SVCA Quarterly Meeting

February 16, 6:30 p.m., Bethany Church

Friends of Hoyt Park Events

<http://www.hoytpark.org/>

Hoyt Park Full Moon Owl Walk

Feb. 10, 6 p.m., Main Shelter

Midvale/Lincoln Rummage Sale

Saturday, March 25 from 8:00 a.m. - 1:00 p.m.

Midvale Elementary Gym

Hilldale Winter Farmers' Market

Next to Sundance Theater

Saturdays, 9:00 a.m. - 2:00 p.m.

November 12 - April 29

University Houses Preschool Playgroup

2nd Saturday of the month, September - May

10:30 a.m. - noon, 6033 Odana Road

Unitarian Society Noon Musicales

Friday, 12:15 - 1:00 p.m. October - May

fusmadison.org/noon-musicales

West Madison Senior Center Events

www.wmseniorcenter.org/programs-services

Visit the SVCA website and Facebook page

Read your newsletter in color and see the many photos that didn't fit in the newsletter



Advertise in the Village Voice!

Reach 1100+ households, area businesses and the Sequoya Library.

Business Card size (3.5x2):

\$30 for 1 issue and \$110 for 4 issues

Quarter Page size (3.5x4.5):

\$60 for 1 issue and \$210 for 4 issues

Half Page size (7.5x4.5):

\$90 for 1 issue and \$320 for 4 issues

Full Page size (7.5x10):

\$120 for 1 issue and \$420 for 4 issues

Deadline for newsletters:

January 12, April 12, July 12, October 12

Send ads as *jpgs* or *pdfs* to Clark at clarkkellogg65@yahoo.com

Send payments to:

P.O. Box 5635, Madison, WI 53705

NEIGHBORHOOD SERVICES

Yard Work, Pet Sitting, Snow Shoveling, Odd Jobs

15 year old boy, six years of neighborhood experience and references. Has own tools and mower. If unavailable will coordinate substitutes among other experienced neighbors. Holden Ringle, 819-1176.

Yard Work, Snow Removal, Pet Care, Odd Jobs

Help teach the Laursen kids where money comes from: WORK.

Lawn mowing, leaf and snow removal, cat sitting, dog walking, odd jobs. Contact their dad, Tobin at 608-790-0970 or Tobin@charter.net.

Babysitting/Petsitting

I am a responsible 14 year old who would love to work with your children or pets -or be a mother's helper. I have taken the American Red Cross babysitting course. Contact Neva, 608-231-2902.

Pet Sitting, Babysitting

Alexa Klodd: H.S. age, experienced babysitting and pet sitting; call 238-2859; fabulous neighborhood references available.

Babysitting and Mother's Helper

I'm Ivory Nordeng, 13, with two younger siblings and experience watching other children. I am ready to babysit for you: your home or mine. I have taken babysitter's safety course. \$5/hr. 608-236-0899 or idnordeng@madison.k12.wi.us

Babysitting and Pet Sitting

I'm Halle Andersen, 16, and I babysit or pet-sit. I am a good student, very responsible, and have taken the Red Cross babysitting course. Call 608-334-6150 or email halle.andersen@yahoo.com.

Babysitting and Mother's Helper

I'm Shane, 13, great with kids and very responsible. I like legos, puzzles, playing outdoors and reading to kids. I've taken the Red Cross babysitting class. 608-338-3360, shanemadden03@gmail.com

Book Club

Meet your neighbors, enjoy great conversation, and discuss a wide range of books. For more information, contact Linda Fahy at lbahy_27@hotmail.com

Your neighborhood info:

President: Sue Reynard 238-0745, sereynard@aol.com

Secretary: Anne Badey Raffa, 238-3266,
dancinthrulife14@gmail.com

Treasurer: Brian Andersen 228-2414, banderse@yahoo.com

Newsletter Editors: Liz Vowles 231-0481, lizlloyd@chorus.net
& Clark Kellogg 770-2156, clarkkellogg65@yahoo.com

Neighborhood Website: www.sunsetvillagecommunity.org

Online Message Board: <http://groups.yahoo.com/group/sunsetvillagecommunityassociation>

District 11 Alder: Tim Gruber, district11@cityofmadison.com
338-3840, www.cityofmadison.com/council/district11/blog

Facebook page: "Sunset Village Community Association"